

JOB TITLE:

Business Analyst

COMPANY OVERVIEW:

Direxion Funds and Direxion Shares, managed by Rafferty Asset Management, LLC, offer leveraged mutual funds, ETFs and alternative-class fund products for investment advisors and sophisticated investors who seek to effectively manage risk and return in both bull and bear markets. Founded in 1997, the company has approximately \$6.3 billion in assets under management as of December 31, 2009. The company's business model is built on continuous product innovation, exceptional customer service and a commitment to building strategic relationships with distribution partners.

Our employees are professionals, first and foremost. They bring a deep sense of personal responsibility and integrity and thrive in a dynamic and high-growth environment each and every day. They are pro-active, flexible and resourceful and enjoy working in a thriving team environment.

JOB OVERVIEW:

- Marketing and Sales lead management, reporting and analysis
- Broker Dealer and Trading Platform management
- Compliance and Regulatory Document management

PRIMARY RESPONSIBILITIES:

- Provide analysis and identify trends from reporting data and make recommendations
- Complete ad hoc reporting as requested
- Assist in the development and documentation of any new procedures or services
- Effectively communicate to Management: project status, follow-up, issues and concerns impacting business objectives

EXPERIENCE & QUALIFICATIONS:

- Bachelor's degree in business or equivalent experience
- Minimum of 1-3 years' business analysis in business operations, objectives and strategies; as well as business process and information flow
- Practical problem solving and strategic thinking skills; critical thinking and strong analytical skills
- Skills in quantitative and qualitative analytical techniques and tools
- Ability to work through analytical problems characterized by incomplete data, multiple stakeholders and ambiguous scope
- Excellent communication and influencing skills
- Experience writing business requirements and documentation
- Understanding of business practices common across many industries
- Practice in business process consulting and analysis
- Strong working knowledge of MS Office Suite
- Experience with Adobe Design Suite and Salesforce CRM a plus, but not required

Interested candidates should submit resumes to careers@direxionfunds.com