# Direxionshares

## Daily BRIC Bull 2x Shares
## Daily BRIC Bear 2x Shares

> Liquidity > Leverage > Long Exposure > Short Exposure

Direxion Shares ETFs aim to provide investors with innovative investment solutions to help execute active investment strategies in all market environments.

| Fund Name | Index | Fund Symbol |
|---|---|---|
| Daily BRIC Bull 2x Shares | BNY Mellon BRIC Select ADR Index® | BRIL |
| Daily BRIC Bear 2x Shares | BNY Mellon BRIC Select ADR Index® | BRIS |

## Fund Objective

The Daily BRIC Bull 2X Shares seeks daily investment results, before fees and expenses, of 200% of the price performance of BNY Mellon BRIC Select ADR Index®.

The Daily BRIC Bear 2X Shares seeks daily investment results, before fees and expenses, of 200% of the inverse (or opposite) of the price performance of the BNY Mellon BRIC Select ADR Index®. There is no guarantee these funds will meet their stated investment objectives.

## Target Index

The BNY Mellon BRIC Select ADR Index is a free-float adjusted modified market capitalization weighted index designed by BNY Mellon that tracks the performance of depositary receipts in ADR or GDR form that are listed for trading on the NYSE, NYSE Amex and Nasdaq Stock Market ("NASDAQ") of companies from BRAZIL, Russia, India and China, which meet certain criteria. As of February 26, 2010, there are 88 constituents with and average market capitalization of $7.8 billion USD and a median market capitalization of $3.1billion USD.

## Index Sector Weightings

| | | | |
|---|---|---|---|
| Energy | 23.96 | Consumer Staples | 5.45 |
| Financials | 18.90 | Utilities | 3.39 |
| Materials | 17.74 | Industrials | 2.28 |
| Telecommunication Services | 14.60 | Consumer Discretionary | 2.13 |
| Information Technology | 10.16 | Health Care | 1.40 |

Data as of 6/30/2010 is subject to change at any time.

***An investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus and summary prospectus contains this and other information about Direxion Shares. To obtain a prospectus and summary prospectus please visit www.direxionshares.com. The prospectus and summary prospectus should be read carefully before investing.***

*ADR (American Depository Receipt) is a negotiable certificate issued by a US bank representing a specified number of shares (or one share) in a foreign stock that is traded on a US exchange. GDR (Global Depository Receipt) is a bank certificate issued in more than one country for shares in a foreign company. The shares are held by a foreign branch of an international bank.*

*Investing in the funds may be more volatile than investing in broadly diversified funds. The use of leverage by a fund increases the risk to the fund. The Funds are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged investment results and intend to actively monitor and manage their investment. The Funds are not designed to track the underlying index over a longer period of time.*

*The risk associated with the funds are detailed in the prospectus which include: adverse market conditions risk, counterparty risk, credit risk, currency exchange rate risk, daily correlation risk, depository receipt risk, derivatives risk, trading halt risk, compounding and market volatility risk, emerging markets risk, foreign securities risk, gain limitation risk, geographic concentration risk, high portfolio turnover risk, interest rate risk, intra-day investment risk, inverse correlation risk, liquidity risk, non-diversification risk, shorting, tracking error risk, valuation time risk and special risks of exchange-traded funds. Shorting securities occurs when investors sell securities they don't own and are committed to repurchasing eventually.*

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